

## INVOICE



**WGHP**  
**2005 Francis St.**  
**High Point, NC 27263**  
**Main: (336)841-8888**  
**Billing: (336)821-1209**

www.myfox8.com

Billing Address:

**Crossroads Media, LLC.**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

| Invoice # | Invoice Date | Invoice Month  | Invoice Period      |
|-----------|--------------|----------------|---------------------|
| 572713-1  | 09/16/12     | September 2012 | 08/27/12 - 09/14/12 |

| Station | Account Executive | Sales Office  | Sales Region |
|---------|-------------------|---------------|--------------|
| WGHP    | Brad Philipps     | Washington DC | National     |

| Advertiser          | Product             | Estimate Number |
|---------------------|---------------------|-----------------|
| American Crossroads | AMERICAN CROSSROADS | 943             |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/06/12 - 09/14/12 | 572713  | 9810607     |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast        | Cash         |

| Special Handling |
|------------------|
| Do Not Mail      |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 8433  |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line   | Start Date        | End Date        | Description              | Start/End Time           | MTWTFSS               | Length        | Spots/<br>Week | Rate        | Type        |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |             |            |                 |                 |                    |                       |               |              |             |             |     |    |          |          |                          |          |     |             |            |    |
|--|-------------------|-----------------|--------------------------|--------------------------|-----------------------|---------------|----------------|-------------|-------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|------------|--|--|--|--|-------------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|-----|----|----------|----------|--------------------------|----------|-----|-------------|------------|----|
| 1  | 09/06/12          | 09/07/12        | Late News M-F            | 1030-11p                 | ---TF--               | :30           | 1              | \$1,400.00  | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |             |            |                 |                 |                    |                       |               |              |             |             |     |    |          |          |                          |          |     |             |            |    |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/03/12</td><td>09/09/12</td><td>---TF--</td><td>1</td><td>\$1,400.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 8</td><td>F</td><td>09/07/12</td><td>10:29 PM</td><td>Late News M-F</td><td>1030-11p</td><td>:30</td><td>USPRTV14ACH</td><td>\$1,400.00</td><td>NM</td></tr> </table>           |                   |                 |                          |                          |                       |               |                |             |             | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 09/03/12 | 09/09/12 | ---TF-- | 1 | \$1,400.00 |  |  |  |  | Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 8 | F  | 09/07/12 | 10:29 PM | Late News M-F            | 1030-11p | :30 | USPRTV14ACH | \$1,400.00 | NM |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u>        | <u>Rate</u>           |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |             |            |                 |                 |                    |                       |               |              |             |             |     |    |          |          |                          |          |     |             |            |    |
|  | 09/03/12          | 09/09/12        | ---TF--                  | 1                        | \$1,400.00            |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |             |            |                 |                 |                    |                       |               |              |             |             |     |    |          |          |                          |          |     |             |            |    |
| Spots: # Ch  | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>          | <u>Description</u>       | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |             |            |                 |                 |                    |                       |               |              |             |             |     |    |          |          |                          |          |     |             |            |    |
| 1 8  | F                 | 09/07/12        | 10:29 PM                 | Late News M-F            | 1030-11p              | :30           | USPRTV14ACH    | \$1,400.00  | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |             |            |                 |                 |                    |                       |               |              |             |             |     |    |          |          |                          |          |     |             |            |    |
| 2  | 09/12/12          | 09/14/12        | Late News M-F            | 1030-11p                 | --WTF--               | :30           | 1              | \$1,400.00  | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |             |            |                 |                 |                    |                       |               |              |             |             |     |    |          |          |                          |          |     |             |            |    |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u>        | <u>Rate</u>           |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |             |            |                 |                 |                    |                       |               |              |             |             |     |    |          |          |                          |          |     |             |            |    |
|  | 09/10/12          | 09/16/12        | --WTF--                  | 1                        | \$1,400.00            |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |             |            |                 |                 |                    |                       |               |              |             |             |     |    |          |          |                          |          |     |             |            |    |
| Spots: # Ch  | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>          | <u>Description</u>       | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |             |            |                 |                 |                    |                       |               |              |             |             |     |    |          |          |                          |          |     |             |            |    |
| 1 8  | Th                | 09/13/12        | 10:44 PM                 | Late News M-F            | 1030-11p              | :30           | USPRTV14ACH    | \$1,400.00  | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |             |            |                 |                 |                    |                       |               |              |             |             |     |    |          |          |                          |          |     |             |            |    |
| 3  | 09/09/12          | 09/09/12        | FOX NFL Pregame          | 12p-1p                   | -----S                | :30           | 1              | \$600.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |             |            |                 |                 |                    |                       |               |              |             |             |     |    |          |          |                          |          |     |             |            |    |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u>        | <u>Rate</u>           |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |             |            |                 |                 |                    |                       |               |              |             |             |     |    |          |          |                          |          |     |             |            |    |
|  | 09/03/12          | 09/09/12        | -----S                   | 1                        | \$600.00              |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |             |            |                 |                 |                    |                       |               |              |             |             |     |    |          |          |                          |          |     |             |            |    |
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| 1 8  | Su                | 09/09/12        | 12:39 PM                 | FOX NFL Pregame          | 12p-1p                | :30           | USPRTV14ACH    | \$600.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |             |            |                 |                 |                    |                       |               |              |             |             |     |    |          |          |                          |          |     |             |            |    |
| 4  | 09/08/12          | 09/08/12        | MLB on FOX               | 330-7p                   | -----S-               | :30           | 1              | \$300.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |             |            |                 |                 |                    |                       |               |              |             |             |     |    |          |          |                          |          |     |             |            |    |
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|  | 09/03/12          | 09/09/12        | -----S-                  | 1                        | \$300.00              |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |             |            |                 |                 |                    |                       |               |              |             |             |     |    |          |          |                          |          |     |             |            |    |
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| 1 8  | Sa                | 09/08/12        | 4:46 PM                  | MLB on FOX               | 330-7p                | :30           | USPRTV14ACH    | \$300.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |             |            |                 |                 |                    |                       |               |              |             |             |     |    |          |          |                          |          |     |             |            |    |
| 5  | 09/09/12          | 09/09/12        | Panthers Football on FOX | 415-730p                 | -----S                | :30           | 1              | \$3,500.00  | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |             |            |                 |                 |                    |                       |               |              |             |             |     |    |          |          |                          |          |     |             |            |    |
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|  | 09/03/12          | 09/09/12        | -----S                   | 1                        | \$3,500.00            |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |             |            |                 |                 |                    |                       |               |              |             |             |     |    |          |          |                          |          |     |             |            |    |
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| 1 8  | Su                | 09/09/12        | 5:54 PM                  | Panthers Football on FOX | 415-730p              | :30           | USPRTV14ACH    | \$3,500.00  | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |             |            |                 |                 |                    |                       |               |              |             |             |     |    |          |          |                          |          |     |             |            |    |

**Total Spots** 5 **Gross Total** \$7,200.00

**INVOICE**

Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

www.myfox8.com

**Payment Terms 30 Days**

| <u>Invoice #</u>    | <u>Invoice Date</u> | <u>Invoice Month</u>   | <u>Invoice Period</u> |
|---------------------|---------------------|------------------------|-----------------------|
| 572713-1            | 09/16/12            | September 2012         | 08/27/12 - 09/14/12   |
| <u>Advertiser</u>   | <u>Product</u>      | <u>Estimate Number</u> |                       |
| American Crossroads | AMERICAN CROSSROADS | 943                    |                       |

|                          |                   |
|--------------------------|-------------------|
| <u>Agency Commission</u> | <b>\$1,080.00</b> |
|--------------------------|-------------------|

|                       |                   |
|-----------------------|-------------------|
| <u>Net Amount Due</u> | <b>\$6,120.00</b> |
|-----------------------|-------------------|